

ITEM# 156-d
DATE: 9/11/07

COUNCIL ACTION FORM

SUBJECT: AMES HIGH SCHOOL HOMECOMING PARADE REQUESTS

BACKGROUND:

Ames High School has requested to hold its Homecoming Parade on Monday, October 1, 2007. The parade will begin at the Grand Avenue overpass on Main Street, proceed east on Main Street, north on Douglas Avenue, west on 5th Street, and south on Pearle Avenue. It will begin at 6:30 p.m. and last approximately 45 to 60 minutes. To help facilitate this event, Pearle Avenue, Main Street, Fifth Street, and portions of Douglas Avenue, and Clark Avenue will be closed from 6:00 to 7:30 p.m. Barricades, staffed by adult volunteers, will be placed on streets along this route for traffic control purposes. Parade organizers are requesting a waiver of parking meter fees and enforcement along the parade route from 5:00 to 6:00 p.m. Lost revenue to the Parking Fund would equate to \$100.

The staging area for the parade will be in City Hall Parking Lot N. To accommodate activities in this staging area, the parking lot will be closed from 5:00 to 8:00 p.m. Letters will be sent to lessees of parking places in Lot N, and adjacent businesses will be notified.

After the parade has concluded, the students will be walking to Bandshell Park for a pep rally. Parent volunteers will help to make sure that participants cross Duff Avenue safely, but no police or signal alterations are being requested. The Main Street Cultural District has been informed of the parade and supports the activity again this year. A noise permit will be issued for the pep rally activities.

ALTERNATIVES:

1. The City Council can approve the requests from the Ames High Homecoming Committee for street closures, closure of Parking Lot N, and waiver of parking meter fees in connection with the parade to be held at 6:30 p.m. on October 1, 2007.
2. The City Council can deny the request.

MANAGER'S RECOMMENDED ACTION:

The Ames High Homecoming Parade is a long-standing Ames tradition in the Main Street Cultural District and has the support of the Main Street Cultural District. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests from the Ames High Homecoming Committee for street closures and waiver of parking meter fees to accommodate a parade to be held at 6:30 p.m. on October 1, 2007.

Main Street

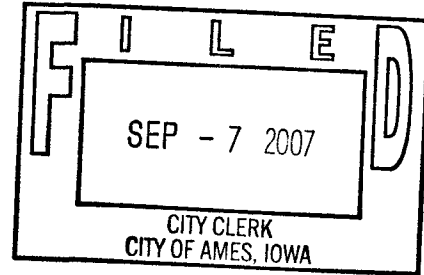
CULTURAL DISTRICT

■ ■ ■ ■ Ames, Iowa ■ ■ ■ ■

526 Main Street, Suite 103
Ames, IA 50010

September 7, 2007

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010



Dear Mayor Campbell and City Council,

The Main Street Cultural District supports the Ames School System and the Ames High Homecoming Parade planned for the evening of Monday, October 1st, 2007. We feel this parade is a wonderful Ames High tradition that the community enjoys participating in and celebrating with the High School. We are proud to support this parade in the Main Street Cultural District.

Thank you for your continued support of the Ames School System and the Main Street Cultural District.

Sincerely,

A handwritten signature in cursive script that reads "Allyson Walter".

Allyson Walter
Interim Director
Main Street Cultural District

Cc: Jeff Benson

Something Unique Around Every Corner
Phone: 515.233.3472 Fax: 515.232.9124

■ ■ ■ ■ MainStreetCulturalDistrict.com ■ ■ ■ ■